



Learning that works for Wisconsin

Business, Marketing and Information Technology CTE Standards Development Workshops Friday, September 19, 2014

*Sponsored by: Department of Public Instruction &
Cooperative Educational Service Agency #4*

Who: All Business, Marketing and Information Technology Instructors

What: Professional development training on the revised BM&IT state standards

Where: CESA #4
923 E. Garland Street
West Salem, WI 54669

Directions: <http://www.cesa4.k12.wi.us/aboutus/drivingdirections.cfm>

Why:

- **Collaborate with your fellow Business, Marketing and Information Technology colleagues to share the following:**
 - local curriculum implementing the revised CTE standards
 - educator effectiveness practices, outcomes, and professional goals
 - best practices of implementing the Wisconsin Common Career Technical Standards (WCCTS)
 - community connections to the powerful outcomes of CTE and opportunities to showcase student success
- **Align classroom activities and assessments to the revised Business, Marketing and Information Technology standards.**
- **Investigate industry certifications and local curriculum assessments associated with the Technical Skill Academic Incentive Grants supported by Act 59.**

Cost:

- No fee for CESA #4 Districts in the Perkins Grant or the CTE Leadership Service.
- \$75 per participant outside of CESA #4.

Lunch and snacks will be provided. Meeting time: 9:00a.m. – 3:15p.m.
Registration & Continental Breakfast ½ hour prior to start time.

Register at:

<http://login.myquickreg.com/event/event.cfm?eventid=10280>

Workshop attendees need to bring a copy of their revised CTE standards. A classroom set of standards will be provided to the attendees; however, all books will be collected at the close of the workshop. In addition, prior to the workshop, attendees will need to complete a brief survey. A survey link will be provided after registration.

Tentative Agenda

- 8:30 Continental Breakfast and Registration
- 9:00 Welcome, Attendee Introduction, Review Pre-Workshop Survey Results
- 9:30 Collaboration Session I:
- local curriculum implementing the revised CTE standards
- 10:15 Align classroom activities and assessments
- 11:30 Collaboration Session II:
- educator effectiveness practices
 - outcomes
 - professional goals
- 12:00 Lunch: Collaboration Session II Continues
- 12:45 Investigate industry certifications
- 1:30 Collaboration Session III:
- best practices of implementing the Wisconsin Common Career Technical Standards (WCCTS)
 - community connections to the powerful outcomes of CTE and opportunities to showcase student success
- 2:30 Workshop Reflection & Post Workshop Survey
- 3:15 Departure

Questions:

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